

# Performance Studies at the Intersections

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*The ongoing challenge of performance studies is to refuse and supercede this deeply entrenched division of labor, apartheid of knowledges, that plays out inside the academy as the difference between thinking and doing, interpreting and making, conceptualizing and creating. The division of labor between theory and practice, abstraction and embodiment, is an arbitrary and rigged choice and, like all binarisms, it is booby-trapped.*

—Dwight Conquergood, 2002, p. 153

Performance is often referred to as a “contested concept” because as a concept, method, event, and practice it is variously envisioned and employed. Three founding scholars of contemporary performance studies, Mary S. Strine, Beverly W. Long, and Mary Francis Hopkins, formally set forth the idea of performance as a contested concept in their classic essay, “Research in Interpretation and Performance Studies: Trends, Issues, Priorities.” They state,

Performance, like art and democracy, is what W.B. Gallie (1964) calls an *essentially contested concept*, meaning that its very existence is bound up in disagreement about what it is, and that the disagreement over its essence is itself part of that essence. As

Gallie explains, “Recognition of a given concept as essentially contested implies recognition of rival uses of it (such as one-self repudiates) as not only logically possible and humanly ‘likely,’ but as of permanent potential critical value to one’s own use of interpretation of the concept in question” (pp. 187–188). Scholars in interpretation and performance in a valorized category, they recognize and expect disagreement not only about the qualities that make a performance “good” or “bad” in certain contexts, but also about what activities and behaviors appropriately constitute performance and not something else. (1990, p. 183)

On multiple levels performance “means” and “does” different things for and with different people. On one level performance is

understood as theatrical practice, that is, drama, as acting, or “putting on a show.” For some, this limited view regards performance as extracurricular, insubstantial, or what you do in your leisure time. In certain areas of the academy these narrow notions of performance have created an “anti-theatrical” prejudice (Conquergood) that diminishes performance to mimicry, catharsis, or mere entertainment rather than as a generative force and a critical dynamic within human behavior and social processes. However, in recent history, performance has undergone a small revolution. For many of us performance has evolved into ways of comprehending how human beings fundamentally make culture, affect power, and reinvent their ways of being in the world. The insistence on performance as a way of *creation* and *being* as opposed to the long held notion of performance as entertainment has brought forth a movement to seek and articulate the phenomenon of performance in its multiple manifestations and imaginings.

Understanding performance in this broader and more complex way has opened up endless questions, some of which both interrogate and enrich our basic understanding of history, identity, community, nation, and politics. Performance is a contested concept because when we understand performance beyond theatrics and recognize it as fundamental and inherent to life and culture we are confronted with the ambiguities of different spaces and places that are foreign, contentious, and often under siege. We enter the everyday and the ordinary and interpret its symbolic universe to discover the complexity of its extraordinary meanings and practices.

We can no longer define performance as primarily mimetic or theatrical but through the multiple elements that inhere within performance and within the dynamic of shifting domains of theory, method, and event. The triad of *theory*, *method*, and *event* has generally been understood as the following: performance theory provides analytical frameworks;

performance method provides concrete application; and performance event provides an aesthetic or noteworthy happening. Although theory, method, and event are components of the grand possibilities of performance, Dwight Conquergood provides a more precise set of triads guiding us more comprehensively to the substance and nuances of performance through a series of alliterations: the *i*'s as in *imagination*, *inquiry*, and *intervention*; the *a*'s as in *artistry*, *analysis*, and *activism*; and the *c*'s as in *creativity*, *critique*, and *citizenship*. Conquergood states,

Performance studies is uniquely suited for the challenge of braiding together disparate and stratified ways of knowing. We can think through performance along three crisscrossing lines of activity and analysis. We can think of performance (1) as a work of *imagination*, as an object of study; (2) as a pragmatics of *inquiry* (both as model and method), as an optic and operation of research; (3) as a tactics of *intervention*, an alterative space of struggle. Speaking from my home department at Northwestern, we often refer to the three a's of performance studies: artistry, analysis, activism. Or to change the alliteration, a commitment to the three c's of performance studies: creativity, critique, citizenship (civic struggles for social justice). (Conquergood, 2002, p. 152)

Conquergood challenges us to understand the ubiquitous and generative force of performance that is beyond the theatrical. The question we shall now entertain is: How is this challenge most effectively debated and discussed in the academy?

#### THE MULTIDISCIPLINARY APPEAL OF PERFORMANCE: PERFORMANCE AS “EVERYWHERE” IN THE ACADEMY?

Across various academic boundaries, performance is blurring disciplinary distinctions and invoking radically multidisciplinary approaches. From the established disciplines of history, literature, education, sociology,

geography, anthropology, political science, and so forth—the rubric of performance has found its way into discussions and debate as a topic of interest and inquiry. Teachers and students are seeking to better understand this notion of performance as a means to gain a deeper understanding of their own fields of study, as well as a pedagogical method. The buzz over performance is nearly everywhere in the academy and as a result multiple paradigms and levels of analysis are formed. As these various subject areas adapt performance as an analytical framework and as a methodological tool, something greater has happened to the very concept of performance itself: new and complex questions arise relative to its definition, applicability, and effectiveness. These extended queries into performance have a broad membership ranging from those of us who, before now, never thought much about performance as a scholarly or pedagogical enterprise to those of us who have embraced the dynamic of performance for several decades. Both neophyte and veteran to performance are engaged in the infinite possibilities of performance and therefore expanding, complexifying, and enriching its meanings and practices.

In understanding performance as radically interdisciplinary, how then do we begin to grasp what it is? How do we begin to describe and order the varied manifestations of performance? Are there fundamental principles of performance? We will briefly turn now to specific movements and paradigms to lay forth the broad contours of performance studies and to provide a working definition of performance ranging from the illocutionary movement in the nineteenth century to postmodern art and transnational narratives within this era of globalization and transnationalism.

## THE ELOCUTIONARY MOVEMENT

Although performance began in antiquity constituting varied cultural phenomena that ranged from mimesis, ritual, and ceremony, to

everyday symbolic acts, one modern tradition that can be understood as part of the history and origins of performance studies, primarily in the United States and Europe, is the elocutionary movement. Elocution or the “art of public speaking” was of major importance in the nineteenth century United States and Europe. In an age where telephones, television, movies, CD players, and the Internet were nonexistent, it was the art of public speaking that became the powerful communicative and entertainment medium of public life and thereby influencing central aspects of community and nation (Conquergood, 2000). The elocutionary speaker was a performer who could leave his audience on the edge of their seats with the turn of an imaginative phrase or a compelling anecdote. The speaker could build the story or the argument to a peak that held the audience captive to the spoken word that was filled with the varying registers of a performing presence wrapped in dramatic gesture and utterance. The public speaker was a performer whose work was to make the audience listen and learn through a drama of communication.

Elocution was a social event. The audience gathered to witness the speaker through a collective that brought friends and strangers together to meet and greet. This event was a moment of communal experience, listening and watching together, but also responding together to what they heard—from reserved claps of appreciation to uproarious laughter to the insulting taunts of hecklers—they listened and responded together. The event was also a ritual with its customary beginnings and endings; it was a ritual of information gathering, persuasion, affirmation, and change.

Just as the art of effective public speaking was a creative force, it was also a force of hegemonic control. It both perpetrated and solidified power relations, as well as the valorization of a bourgeois decorum based on vocal qualities, gestures of gentility, social

class, gender hierarchies, and the color of one's skin. Conquergood states,

Elocution expressed in another key the body-discipline imposed on the bourgeoisie, a way for them to mark "distinction" from the masses. . . . Elocution was designed to recuperate the vitality of the spoken word from rural and rough working-class contexts by regulating and refining its "performative excess" through principles, science, systematic study, standards of taste and criticism . . . elocution sought to tap the power of popular speech but curb its unruly embodiments and refine its coarse and uncouth features. It was the verbal counterpart, on the domain of speech, of the enclosure acts that confiscated the open commons, so crucial to the hardscrabble livelihood and recreation of the poor, and privatized them for the privileged classes. (2000, p. 327)

Conquergood goes on to describe how the elocution of the privileged classes could not withstand such hierarchical exclusivity due to the ubiquitous nature of the spoken word. "The spoken word dimension of elocution provided for the 'spillage' from the enclosed written word that the unlettered poor swept up and made their own" (p. 329). "This spillage of elocution, now appropriated and also owned and enacted by the laboring classes and lumpen proletariat" was revisioned and reformed by the less privileged classes for their own "subaltern needs" (p. 329), audiences, and purposes. The elocutionary labor of enslaved Americans is testament to this juncture in the elocutionary movements, e.g., Frederick Douglass and Sojourner Truth are among such individuals, as well as scores of others: labor organizers, women and children's rights activists, abolitionists, and so forth.

Nineteenth-century public life was profoundly influenced and shaped by the public dynamics of elocution as both hegemonic power and liberating power. The force of public speaking was a site of hierarchical knowledge, value, and bodies marked by whiteness, maleness, and homogeneity that consolidated

and celebrated these identities and affiliations. But, it was also a site of liberating expression and a contested space—a site where troubled identities could claim their power and strengthen their hope. The elocutionary movement was less about public speaking and more about a public performance where audience and speaker were changing and changed by the urgent issues of the time and the compelling need to speak and witness. Elocution was empowered by a performance of persuasion and in many instances it moved and changed the nation.

### THE ART OF INTERPRETATION

The art of public speaking finds a close relation in the "art of Interpretation" (Bacon, 1979). Just as public speech—from the bourgeois classes, enslaved communities, and the lumpen proletariat—could move the hearts and minds of its audience and persuade the nonbelievers, the art of oral interpretation could bring a work of literature to life, putting flesh, bone, and breath to words and bringing them to life from the stagnant silence of the written page.

Wallace Bacon, considered by some to be one of the forefathers of performance studies, articulated the relationship and evolution of elocution's "just and graceful management of the voice, countenance, and gesture" with that of oral interpretation and the performance of literature (as quoted in Conquergood, 2000, p. 326). Bacon celebrated and theorized in his work the performance of literary texts. He augmented and extended the art of reading and reciting a speech in public to the art of interpreting and enacting a literary text before an audience. Bacon states,

The literary text is a manmade form, or "skin," that separates it from its environment and makes it definable but also serves as its point of contact with the environment. By first observing (reading) that outer form, the reader seeks to get inside the skin of the work to the inner form, and comes to know it in

much the same way as one comes to know another human being—by observing and listening, by relating what is learned to one's total experience, by talking about it with others, by "talking" with it. (1979, p. 157)

Wallace Bacon further enlivened the art of interpretation through his articulation of "Otherness of the Other" (p. 40). For Bacon, this meeting of the art of interpretation with a literary text is an engagement with another way of being; it is to enter beyond the self and reach respectfully into another's world. "The reader giving rapt attention to the literary work is engaged with the *sense of otherness*" (emphasis mine). He goes on to further state, "For the interpreter, belief in the *otherness* of the text, full awareness of its state of being, is a major stage in mastering the art of performance." Wallace Bacon was fond of the following quote in explicating what is meant by the *Other*:

A person's sense of presence is likely to be most strongly marked and most incontestably evident in his relationship, at certain heightened moments, with another human person. This is as it should be, for an individual sinks into a deadening egoism (however much he may gild it with idealistic verbiage or mitigate it by outward acts) unless he occasionally exercises and stretches his ability to realize another person as an independent presence to whom homage is due, rather than as merely an interruption of continuity in his environment. To know someone as presence instead of as a lump of matter or a set of processes, is to meet him with an open, listening, responsive attitude; it is to become a *thou* in the presence of his *I*-hood. (Wheelwright, 1962, p. 154)

Wallace Bacon's interventions on elocution and the performance of literature led the field of performance to a more layered and extended conceptualization of the Other, and with it came an interest in integrating performance with paradigms from the social sciences as well as ways of conceptualizing social processes as performance. Bacon's Other had now inspired

a movement that extended textual Others toward the politics of worldly Others.

## PERFORMANCE AS SOCIAL BEHAVIOR

In performance as behavior, social life is described through an organizing metaphor of dramatic action or what the social critic Kenneth Burke describes as "situated modes of action" (1945, pp. 3–93). Burke asks the important question: "What is involved when we say what people are doing and why they are doing it?" Burke introduces the idea "dramas of living" by providing a dramatic paradigm composed of five key concepts in response to his question. His pentad illuminates performance in the day-to-day motions of social life. His five key terms of dramatism are *Act* (names what took place in thought or deed), *Scene* (the background of the act, the situation in which it occurred), *Agent* (person or kind of person who performed the act), *Agency* (what means or instruments were used), and *Purpose* (the aim or objective). In explicating the implications of this pentad Burke states,

Men may violently disagree about the purpose behind a given act, or about the character of the person who did it, or how he did it, or in what kind of situation he acted; or they may even insist upon totally different words to name the act itself. But be that as it may, any complete statement about motives will offer *some kind* of answers to these five questions: what was done (act), when and where it was done (scene), who did it (agent), how (agency), and why he did it (purpose). (Burke, 1945, p. xvii)

Just as "situated modes of action" are framed through Burke's performance paradigm, we may also understand performance through modes of language and the action generated from the words spoken. In 1955 J. L. Austin presented his idea of speech act theory in his lecture entitled: "How to Do Things With Words" for the William James Lecture



Series at Harvard University. Briefly defined, “speech-act” is action that is performed when a word is uttered. He stated that language does more than describe, it also *does something* that makes a material, physical, and situational difference: “I forgive you;” “You cannot enter;” “Guilty!” all *do something in the world*. They create a particular reality. Language can bestow forgiveness, a blessing, freedom, citizenship, marriage, a promise, etc. Language *performs* a reality; therefore for Austin language was not merely constative, but *performative*. Austin’s student, John R. Searle, expanded Austin’s performative utterance to assert that language is not only performative at certain heightened moments or ceremonial events, thereby separating the performative from the constative—but that all language is a form of *doing*. Searle believed that whenever there is *intention* in speaking there is also the performative. While Austin designated particular moments when words produced a speech-act, that is, when words performed, Searle (1969) argued that whenever words are spoken with intention (and they almost always are) words are performative.

Jacques Derrida, however, disagreed with Austin and Searle’s suggestion that a performative utterance creates a “doing” or a particular reality. According to Derrida, Austin ignores a reality and context that is beyond the present moment of speaking. Language is not the causal factor; the causal factors are repetition and familiarity. For Derrida, the idea that a speech-act makes something happen within a particular present moment is to deny the fact of a particular kind of history. Speech is citational; that is, what is spoken has been spoken many, many times before, and its effects are a result of its repetition and citational force, not a result of a unique or present moment when words are “newly” uttered. Derrida’s critique of speech-act theory is captured in the idea of a “metaphysics of presence.” Derrida employs metaphysics of presence as a critical term to describe a thought system that depends on an

unassailable foundation—an absolute or immutable truth claim. For Derrida, the term refers to the problematic or faulty belief in an essential truth that guarantees meaning. “For Derrida, all that we know and say is based upon what has gone before and what we have inherited from past actions. If something is done with words, it is because it has happened before and we know out of convention and custom to continue to do it” (Madison, 2005, p. 162).

Through a performance studies lens these varying claims relative to language, meaning, and human behavior are not in contradiction, but form a dialectic and creative tension. Words are indeed performative, and they *do* have material effects. Obviously, words *do something in the world*, and they are reiterative (in terms of Derrida) in that speech, meaning, intent, and custom have been repeated through time and are therefore communicative and comprehensible because they are recognizable in their repetition.

From the elocutionary movement, the interpretation of literature, and speech-act theory, we may extend the operation of performance as it functions in language, culture and social life by turning to the anthropology of *experience* and Victor Turner’s three-part compilation of performance: cultural performance, social performance, and social drama. We will begin with experience.

#### PERFORMANCE AS EXPERIENCE OR EXPERIENCE AS PERFORMANCE

Turner wrote that *expressions* are “the crystallized secretions of once living human *experience*” (1982, p. 17). Once an experience presses forward from the field of the day-to-day it becomes the incentive for expression; it is then no longer a personal reality but a shared one. What we experience may blossom into expression whether in the form of story, gossip, or humor on the one end, or poetry, novels, theatre, or film on the other. “The experience now made into expression is presented in the

world; it occupies time, space, and public reality. Experience made into expression brings forth reader, observer, listener, village, community, and audience” (Madison, 2005, p. 151). In the evolution from experience to expression, we have simultaneously crossed the threshold of performance. Experience now becomes the very source of performance. Can we now conclude that performance must first find its origins in experience?

The movement from experience to expression is not so neat or complete. Some argue that performance does not always begin with experience; indeed, they argue that it is experience that begins with performance. Conquergood states that it is actually the reverse; it is the “performance that realizes the experience” (1986, pp. 36–37). Bakhtin states, “After all, there is no such thing as experience outside of embodiment in signs. It is not experience that organizes expression, but the other way around—expression organizes experience. Expression is what first gives experience its form and specificity of direction” (quoted in Conquergood, 1986, p. 85).

In the discussions concerning what comes first, experience or performance, we come to recognize through the insights of Victor Turner that this is similar to the chicken or the egg question. In Turner’s work we understand that both came first and second. Performance evokes experience, just as experience evokes performance. The reciprocal relationship between experience and performance is represented in Turner’s three-part classification of performance: cultural performance, social performance, and social drama.

*Cultural performance:* Anthropologist Milton Singer first introduced the term “cultural performance” in 1959, stating that these kinds of performances all possess a “limited time span, a beginning and an end, an organized program of activity, a set of performers, an audience, and a place and occasion” (1959, p. xiii). Cultural performances are therefore

understood as more conventional forms of performance because they are framed by cultural conventions. Cultural performances include plays, operas, circus acts, carnivals, parades, religious services, poetry readings, weddings, funerals, graduations, concerts, toasts, jokes, and storytelling. In all these examples, self-conscious and symbolic acts are “presented” and communicated within a circumscribed space.

*Social performance:* In social performance, action, reflection, and intent are not marked as they are in cultural performances. Social performances are the ordinary day-by-day interactions of individuals and the consequences of these interactions as they move through social life (Turner, 1982, pp. 32–33). Social performances are not self-consciously aware that their enactments are culturally scripted. Social performances become examples of a culture and subculture’s particular symbolic practices. These performances are most striking when they are contrasted against different cultural norms, e.g., greetings, dining, dressing, dating, walking, looking, and so forth.

*Social Drama.* In social harmony the working arrangements within a particular social unit are synchronized. When a social drama occurs there is a schism or break in the synchronization. The social unit is disturbed and the parties involved are in disagreement. Turner states,

Social life, then, even in its apparently quietest moments, is characteristically “pregnant” with social dramas. It is as though each of us has a “peace” face and a “war” face, that we are programmed for cooperation, but prepared for conflict. (1982, p. 11)

Turner defines social drama through a four-phase structure: breach, crises, redressive action, and resolution. In breach, “there is an overt non-conformity and breaking away by an individual or group of individuals from a shared system of social relations” (Turner, 1974, p. 38).

It is in the second stage, of crises, where conflict becomes most apparent. The opposing forces are openly at odds, the masks are stripped away or magnified, and the conflict escalates. In crises the breach has enlarged; it is made public. In the third stage, redressive action, a mechanism is brought forth to squelch the crises from further disruption of the social system. This may be in the form of a mediator, of a judicial system, or of the opposing forces coming together themselves in an effort to resolve the crises.

The final phase is resolution. It is here, according to Turner, where the “disturbed parties are reconciled and re-integrated back into their shared social system” (1974, 1982). The parties may reunite but with changes, or the other result is the recognition of a “legitimate and irreparable schism between the parties” that will separate them from the social system, or they may establish another social system (1982, pp. 8–19). In reintegration there is usually some kind of ritual act to mark the separation or a celebration of the union.

For Turner, performance, whether it is cultural performance, social performance, or social drama, all takes place under the rubric of structure or antistructure. Structure is all that which constitutes order, system, preservation, law, hierarchy, and authority. Antistructure is all that which constitutes human action beyond systems, hierarchies, and constraints.

These three realms outlined by Turner intend to encompass and order the full range of performance and its functions in culture and identity. However, Turner’s explication of performance in social and cultural life is further complicated and deepened by the recent discussions and debates pertaining to the concept of “performativity.”

## PERFORMATIVITY

For feminist critic Judith Butler (1988), performativity is understood as a “stylized repetition of acts” that are—like Derridean

citation—“always a reiteration of a norm or set of norms” which means that the “act that one does, the act that one performs is, in a sense, an act that has been going on before one arrived on the scene” (Diamond, 1996, pp. 4–6). Performativity becomes all at once a cultural convention, value, and signifier that is inscribed on the body—performed through the body—to mark identities. In this view of performativity, gestures, posture, clothes, habits, and specific embodied acts are performed differently depending on the gender, as well as race, class, sexuality, and so forth, of the individual. How the body moves about in the world and its various mannerisms, styles, and gestures are inherited from one generation through space and time to another and demarcated within specific identity categories. These performativities become the manifestations and enactments of identity and belonging. This emphasis on performativity as repetition or citationality is useful in understanding how identity categories are not inherent or biologically determined, but how they are socially determined by cultural norms of demarcation. This is an important insight because it opens the possibility for alternative performativities and alternative ways of being. It causes us to reckon with the fact that these categories and therefore the responses and practices based on these categories are not a fact of life, but are based upon repetitions and fabrications of human behavior. The description of performativity as citationality is a critical move, but, for many performance scholars, it is only *one dimension* of articulating performativity. But, then the question becomes: “What gets lost in the reworking of performativity as citationality?” (Conquergood, 1998). We may understand performativity as citationality, but we may also understand performativity as an intervention upon citationality and of resisting citationality. Just as performativity is an internalized repetition of hegemonic “stylized acts” inherited by the status quo, it can also be an internalized repetition of subversive “stylized



acts” inherited by contested identities. “Subversive performativity can disrupt the very citations that hegemonic performativity enacts” (Madison, 2005). Performance studies scholar Jill Dolan describes performativity as “the non-essentialized constructions of marginalized identities” (1993, p. 419). For Dolan, performativity in this light is not simply citation, but a symbiosis of identifying experience that is determined by compilations of differences: sex, class, race, ethnicity, sexuality, geography, religion, etc. The postcolonial critic, Homi Bhabha, adds to the idea of subversive performativity by invoking the “performative” as action that disturbs, disrupts, and disavows hegemonic formations (1994, pp. 146–149).

From Homi Bhabha’s and Jill Dolan’s descriptions of performativity, we may further clarify the meanings and functions of performativity through the contributions of Mary Strine (1998) and Kristen Langellier (1999) where performativity is a dynamic that comprises the interpenetrations of identity, experience, and social relations that constitute subjects and order context. In other words, performativity is the interconnected triad of identity, experience, and social relations—encompassing the admixture of class, race, sex, geography, religion, and so forth that is necessarily “contradictory, multiple, and complexly interconnected” (Langellier, 1999). In sum, performativities are the many markings substantiating that all of us are subjects in a world of power relations.

The question then becomes, when we rework performativity beyond a “stylized repetition of acts” into the more deeply relevant evocation of performativity as “nonessentialized constructions of identity,” what does it then actually look like? Performativities are significantly and powerfully layered in the day-to-day, yet they are heightened and embossed in cultural performances. It is in cultural performances where performativities are doubled with a difference: they are re-presented,

re-located and re-materialized for the possibility of a substantial re-consideration and re-examination. Elin Diamond reminds us: “When performativity materializes as performance in that risky and dangerous negotiation between a ‘doing’ (a reiteration of norms) and a thing done (discursive conventions that frame our interpretations), between someone’s body and the conventions of embodiment, we have access to cultural meanings and critique” (1996, p. 5). These performances that “materialize” performativity and that open meanings and critique, encompass film, music, theatre—the conventions of embodiment—but they also profoundly constitute and are constituted by the stories we tell one another and the narratives we live by. Langellier explains the necessary interpenetration of performance, performativity, and narration:

Why add performativity to performance? By *performativity*, I highlight the way speech acts have been extended and broadened to understand the constitutiveness of performance. That is, personal narrative performance *constitutes* identities and experience, producing and reproducing that to which it refers. Here, personal narrative is a site where the social is articulated, structured, and struggled over (Butler, Twigg). To study performance as performativity is, according to Elin Diamond, ‘to become aware of performance itself as a contested space, where meanings and desires are generated, occluded, and of course multiply interpreted’ (4). In performativity, narrator and listener(s) are themselves constituted (‘I will tell *you* a story’), as is experience (‘a *story* about what happened to me’). Identity and experience are symbiosis of performed story and the social relations in which they are materially embedded: sex, class, race, ethnicity, sexuality, geography, religion, and so on. This is why personal narrative performance is especially crucial to those communities left out of the privileges of dominant culture, those bodies without voice in the political sense. (1999, p. 129)

In these more consciously subversive renderings of performativity we may now extend

our discussion of performativity and take up connections between performance and transnational narratives.

### PERFORMANCE AND GLOBALITY

The world has grown smaller. Air travel, the Internet, digital technologies, and telecommunication have brought far away places into our homes and lives, just as representations of who we are and what we do are brought into the lives and cultures of those sometimes so foreign to us that we can not locate or name their homelands on the map. The irony is that distance is no longer solely measured by kilometers or miles, but by time and access for those of us who reap the benefits of “first world” technologies and economies: how many hours flying time to Mozambique or how many cable stations on your TV, or the speed of your computer. Zygmunt Bauman reflects the fact that distance is compressed by time by a global elite class:

Indeed, little in the elite’s life experience now implies a difference between ‘here’ and ‘there,’ ‘inside’ and ‘outside,’ ‘close by’ and ‘far away’. With time of communication imploding and shrinking to the no-size of the instant, space and spatial markers cease to matter, at least to those whose actions can move with the speed of the electronic message. (1983, p. 13)

What are the implications for transnational narratives in this era of globalization or of “the no-size of the instant” for those of us who are particularly concerned about the transnational implications of performance? First, performance becomes the enactment and evidence of stories that literally and figuratively bleed across the borders that national boundaries “cut up” (de Certeau, 1974/1984, p. 12). For example, performing the local is enmeshed in what it means to be a U.S. citizen and that is enmeshed in the facts of U.S. foreign policy, world trade, civil society, and war. Second, we

are who we are in our nations because of our placement—for better and worse—among other nations of the world and that literarily spills into the microstructures of our neighborhood, families, and lives. Third, as we travel to lands far and foreign, performance directs us to the symbolic universe of indigenous life. Signs and symbols hold meanings and histories, but more, they are the expressive formations of local knowledge and desire. Performance leads us to the social dramas, cultural performances, and embodied stories that make culture live. Performance travels transnationally between the local and global so we may be witnesses and co-performers of a politics of culture beyond our own borders. The idea of “territory” in this time of globalization has greater implications than ever before. The way the “local” is affected by transnational communication and affiliations has extended our understanding of “community,” “nation,” and “identity.” Conquergood states,

According to Michel de Certeau, “what the map cuts up, the story cuts across” (1984:12). This pithy phrase evokes a post-colonial world crisscrossed by transnational narratives, Diaspora affiliations, and especially, the movement and multiple migrations of people, sometimes voluntary, but often economically propelled and politically coerced. In order to keep pace with such a world, we think of “place” as a heavily trafficked intersection, a port of call and exchange, instead of circumscribed territory. A boundary is more like a membrane than a wall . . . our understanding of local context expands to encompass the historical, dynamic, often traumatic, movements of people, ideas, images, commodities, and capital. It is not easy to sort out the local from the global: transnational circulations of images get reworked on the ground and redeployed for local tactical struggles. (2002, p. 145)

The crossings between the local and the global form complex terrains of progress, struggle, and contestation. In this collection,

we illuminate performance in its various constellations in ways that consider these crossings and evoke deeper questions about them. The possibilities and political implications from such a constellation of discussions represented in this volume is far reaching, because the authors implicate operations of power at multiple locations and within varied subjectivities. What does this mean? It means the writers in this volume have chosen to examine ethnographically, historically, theoretically, pedagogically, and imaginatively a range of spaces both hidden and apparent that are represented by the silences of the subaltern at one end and by the exegesis of the empowered on the other. This polyvocal range of locations raises questions relative to imbalances of power, forms of resistance, and the symbolic universe of expressive forms of discontent, desire, and alternative possibilities. The politics and praxis of performance open up the multivocality of expressions that are formed under necessity and duress, as well as pleasure and inspiration toward envisioning new and other realities in the everyday acts of both foreign and familiar locations. In performance as praxis, the form of knowledge itself is questioned. Performance asks us to identify and affirm knowledges that are contested, obscure, and often demeaned in the embodied acts and oral traditions of such locations.

### PERFORMANCE AND/AS REPRESENTATION

Richard Schechner, another founder of performance studies, famously defined performance as “restored behavior” (1985, p. 33). Schechner brought his considerable experience and reputation as an experimental theatre director to performance studies, and his perspective has inspired scholars to examine the intricate conceptual and pragmatic connections between performance, repetition, and representation (see also Schechner, 2002).

In *Unmarked* (1993) and *The Ends of Performance* (1998), Peggy Phelan offers a politicized reconception of relationships between these three terms. She writes,

The pleasure of resemblance and repetition produces both psychic assurance and political fetishization. Representation reproduces the Other as the Same. Performance, insofar as it can be defined as representation without reproduction, can be seen as a model for another representational economy, one in which the reproduction of the Other as the Same is not assured. (1993, p. 3)

For Phelan, this translates into a particular ethical stance toward performance and/as representation.

What lies before the field of performance studies is precisely a discipline: a refusal to indulge the killing possessiveness too often bred in admiration and love. The lessons we most need to learn are lessons in mourning without killing, loving without taking. This is the end toward which performance aims. (1998, p. 11)

Philip Auslander is also concerned with presence and absence in discussions of performance in/as representation. His focus is the issue of “liveness,” and particularly the notion that the live performance seems to have a self-evident realness and value that the purportedly secondary “mediatized” ones do not: “However one may assess the relative symbolic values of live events, it is important to observe that even within our hyper-mediatized culture, far more symbolic capital is attached to live events than to mediatized ones, at least for the moment” (1999, p. 59). Auslander argues that performance studies scholars must critically examine this hierarchy of values, and he actively interrogates the presumptions undergirding both the notion of “liveness” itself, and the symbolic capital that accrues to it.

Conceptual reworking of, and interventions in, performance and/as representation appear

in works by a wide range of artists. Indeed the interdisciplinary nature of performance studies itself is also reflected in this work, and in the backgrounds of the artists who produce it. This interdisciplinarity, along with irony, pastiche, and a suspicion of master narratives, has led some performance scholars to describe aesthetics in these pieces as “postmodern” (Carlson, 1996, pp. 123–143). Many of these same practices can also be found in the work of early twentieth century avant-garde theatre and performance practitioners (see Goldberg, 1979).

Two examples of performances that actively engage and trouble conventional norms of representation are illustrative. The first is “Food for the Spirit,” completed in 1971 by artist and philosopher Adrian Piper (Jones, 1998, pp. 162–164). Piper is a light-skinned African American woman. In one photo-document from this “private loft performance,” she stands nude before a mirror, a camera held beneath her breasts (p. 162). Piper’s performance exists betwixt and between the moment of “live” performance and the moment in which an audience removed from the event itself confronts the photo. In that liminal space, Piper simultaneously “exposes the assumption of whiteness implicit in the ‘rhetoric of the pose’” and challenges the stability and self-evidence of racial identity. She writes,

I am the racist’s nightmare, the obscenity of miscegenation. I am a reminder that segregation is impotent; a living embodiment of sexual desire that penetrates racial barriers and reproduces itself. . . . I represent the loathsome possibility that everyone is “tainted” by black ancestry: If someone can look and sound like me and still be black, who is unimpeachably white? (quoted in Jones, 1998, p. 162)

Consider, too, the work of Spiderwoman, a performance company of three Native American sisters. Mindful of the ways Native

Americans enter representation—as “vanished,” as archeological “specimens,” “noble savages,” or the loci of nostalgia, Spiderwoman exposes and critiques these constructions through burlesquing and parodying them. As Rebecca Schneider (1997) observes,

Laughing, Spiderwoman is sending up something extremely serious. Who are the “primitives” that have been created by white nostalgia? Much of Spiderwoman’s work is related to the issue of “Indianness,” adroitly played in the painful space between the need to claim an “authentic” native identity and their awareness of the appropriation and the historical commodification of the signs of that authenticity. Their material falls in the interstices where their autobiographies meet popular and aesthetic constructions of the “primitive,” specifically the primitivized American Indian. (p. 161)

Performance studies scholars also create performances that rework and interrogate relationships between, and conventions of, performance and/as representation. This work is another example of performance at the intersections of method, of research, object of research, and method of representing research (Alexander, 2002; Jackson, 1998; Johnson, 2003; Jones, 1997).

Performance studies scholars tease out and refashion relationships between performance and representation on the page as well as on the stage. In her influential essay “Performing Writing” (1998), Della Pollock discusses “Six Excursions into Performative Writing.” Such writing, she explains, is evocative, metonymic, subjective, citational, and consequential. It is particularly well suited to the complexities of setting bodies—and theories—in motion into language. A number of contributors to this handbook use performative writing in their essays, demonstrating that critique in performance studies, like performance itself, is inventive, generative, and “on the move” (Conquergood, 1995).

## WHY A HANDBOOK OF PERFORMANCE STUDIES?

Many of the contributors in this volume cross subject areas; that is, they write from several categories at once. For example scholars and teachers of performance may integrate and overlap several areas, such as ethnography, theory, history, literature, and politics in various other combinations. However, for this collection, we have organized each of these domains as separate topical areas. The editors and contributors for each section all use multidisciplinary approaches; yet, they are experts within their specific domains with an accomplished record of research and teaching. They employ theories and paradigms from various other subject areas of performance to enhance and extend the core concepts within their specific domain of interest. As a result of the multidisciplinary nature of performance, and because, as editors, it is our intent to honor the rich tapestry that constitutes performance, in crossing a range of subjects this collection also crosses a range of readers. This book is meant for students, teachers, practitioners and all those interested in how to understand and employ performance, pedagogically, theoretically, and artistically. The thematic organization is as follows:

### Performance and Literature

Performance and literature are intimately linked. Performance is a path by which we enter literary worlds. Performance is polyrhythmic as it conjoins the words, experiences, behaviors, imaginings, and bodies of the reader with those of the literary text. Chapters in this section discuss the use of performance as a critical, analytical tool for examining literature; the institutional formation of performance studies through its links with literature in the oral tradition, in oratory, and in the theatre; the relationship between performance, testimony and the personal narrative; and

performance as, itself, a form of textual representation and artistic production.

### Performance and Pedagogy

This section explores the productive intersections between critical pedagogy and performance. Each essay demonstrates that the production, consumption, and dissemination of knowledge are critical performances intimately linked to activism as well as to the formation of institutional practices and identities. This section examines performance as constitutive of pedagogical theory and praxis from varying sites that both trouble and honor the meanings and consequences of knowledge in action. Pedagogy is explored as embodied processes and as a politics of hope.

### Performance and Politics

Performance implicates power in the *situated* nature of human interaction as well as in the symbols that simultaneously motivate, sustain, and contest its legitimacy. Performance requires locating the complexly layered micro and macro enactments of politics to identify human conditions and yearnings relative to power, authority, strength, and force. The essays included in this section explore the principles of politics as it encompasses freedom and human desire, particularly within the realms of race, sexuality, gender, globality, caste, and class.

### Performance and Ethnography

Performance is variously and simultaneously employed as a theory, method, and event in research and travel to ethically enter the domains of Others. Performance and ethnography combine in this section to explore the value and ubiquity of performance within the ethnographic enterprise: in illuminating relations and theories of space, place, and Other; in the embodied, dialogical dynamics of fieldwork



methods; and, in the scholarly representation and advocacy praxis of public performance. Therefore, the essays in this section examine the uses of performance in the analysis, engagement, and presentation of ethnography and its processes.

### Performance and History

The relationship between performance and history goes far beyond studies of specific performers and specific periods, though these, of course, are vitally important. Included in this section are discussion of the theatrical construction of the nation, of the relationships between performance and forms of civic and social life, and performance as a heuristic guiding both archival methodology and historiography. Chapters in this section will explore varying aspects of the multifaceted relationship between performance and history.

### Performance and Theory

Performance and theory conjoin to explicate the meanings and implications that inhere in human experience and social processes. Performance theory is employed across disciplines to decipher the multiple operations of performance (performativity and the performative) within a written text, a life world, and in domains of cognitive and imaginary expressions. The essays included in this section will examine the dynamics of performance theory, e.g., its taxonomies, interrogations, and queries. Moreover, the essays will reflect the *performance turn* in western academic theory as it invokes more embodied, subjunctive, and transgressive claims regarding the ontology of difference.

### CONCLUSION

This handbook serves as both a forum and as a response to a call for those who are interested in employing performance whether it is

through the strategies of performance *theory*, the methods of performance *ethnography*, the politics of performance *pedagogy*, the illuminations of *literature* and performance, the revisionings of performance *history*, the claims in the *politics* of performance, or the overarching ways performance is *performed* as a staged event. All these dimensions of performance are deeply invoked while elements of each richly overlap with elements of the others. The politics, theory, pedagogy, literature, and ethnography of performance are distinct sites of inquiry; however the ways they naturally and inherently intersect with each other becomes a rich montage of meanings, questions, and claims. This volume opens a range of paradigms and meditations on performance to the reader in order to illuminate and clarify the various ways performance can be employed across subjects of interest and disciplinary divisions. Moreover, we have placed various arguments about and ideas of performance together in this collection to create a dialectic of comparisons and contrasts between and within performance studies conversations.

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